

Privacy Policy

Your privacy is critically important to us. Mahoney Ink operates two Web sites including MahoneyInk.com and EscapetheChaos.com. It is Mahoney Ink's policy to respect your privacy regarding any information we may collect while operating our Web sites.

Web site Visitors

Like most Web site operators, Mahoney Ink collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. Mahoney Ink's purpose in collecting non-personally identifying information is to better understand how its visitors use its Web site. From time to time, Mahoney Ink may release non-personally-identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its Web site.

Mahoney Ink also collects potentially personally-identifying information like Internet Protocol (IP) addresses. Mahoney Ink does not use such information to identify its visitors, however, and does not disclose such information, other than under the same circumstances that it uses and discloses personally-identifying information, as described below.

Gathering of Personally-Identifying Information

Certain visitors to Mahoney Ink's Web sites choose to interact with Mahoney Ink in ways that require Mahoney Ink to gather personally-identifying information. The amount and type of information that Mahoney Ink gathers depends on the nature of the interaction. In each case, Mahoney Ink collects such information only insofar as is necessary or appropriate to fulfill the purpose of the visitor's interaction with Mahoney Ink. Mahoney Ink does not disclose personally-identifying information other than as described below. And visitors can always refuse to supply personally-identifying information, with the caveat that it may prevent them from engaging in certain Web site-related activities.

Aggregated Statistics

Mahoney Ink may collect statistics about the behavior of visitors to its Web sites. For instance, Mahoney Ink may monitor the most popular blog postings or use a spam filter to identify spam. Mahoney Ink may display this information publicly or provide it to others. However, Mahoney Ink does not disclose personally-identifying information other than as described below.

Protection of Certain Personally-Identifying Information

Mahoney Ink discloses potentially personally-identifying and personally-identifying information only to those of its employees, contractors and affiliated organizations that (i) need to know that information in order to process it on Mahoney Ink's behalf or to provide services available at Mahoney Ink's Web sites, and (ii) that have agreed not to disclose it to others. Some of those employees, contractors and affiliated organizations may be located outside of your home country; by using Mahoney Ink's Web sites, you consent to the transfer of such information to them. Mahoney Ink will not rent or sell potentially personally-identifying and personally-identifying information to anyone. Other than to its employees, contractors and affiliated organizations, as described above, Mahoney Ink discloses potentially personally-identifying and personally-identifying information only when required to do so by law, or when Mahoney Ink believes in good faith that disclosure is reasonably necessary to protect the property or rights of Mahoney Ink, third parties or the public at large. If you are a registered user of a Mahoney Ink Web site and have supplied your email address, Mahoney Ink may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date with what's going on with Mahoney Ink and our products. We primarily use our various product blogs to communicate this type of information, so we expect to keep this type of email to a minimum. If you send us a request, we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users. Mahoney Ink takes all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personally-identifying and personally-identifying information.

Cookies

A cookie is a string of information that a Web site stores on a visitor's computer, and that the visitor's browser provides to the Web site each time the visitor returns. Mahoney Ink uses cookies to help Mahoney Ink identify and track visitors, their usage of a Mahoney Ink Web site, and their Web site access preferences. Mahoney Ink visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using Mahoney Ink's Web sites, with the drawback that certain features of Mahoney Ink's Web sites may not function properly without the aid of cookies.

Privacy Policy Changes

Although most changes are likely to be minor, Mahoney Ink may change its Privacy Policy from time to time, and in Mahoney Ink's sole discretion. Mahoney Ink encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.